

EXPERIENCE

BEAUTY.COM / Senior Designer / March 2011 - Present

- Lead design and project manage online visuals for over 350 prestige beauty brand including home and downlevel page updates, editorial content, email designs, social marketing and affiliate channels.
- Research current fashion/beauty trends to stay current with the ever-changing market.
- Work closely with Beauty.com director to maintain brand guidelines and increase customer satisfaction and user experience by improving overall look and feel of the site.
- Lead visual concepts and print production for quarterly print catalog.
- Work with photographer to style photoshoots for designer bag program.
- Collaborate with photographers, writers, producers and internal clients to strengthen and strategically grow the Beauty.com brand.
- Enhanced relationship between creative, client and merchandising teams by streamlining creative briefs and review process.
- Train and mentor new hires, junior designers and contractors.
- Design marketing materials for Beauty.com's sister brands, Walgreens.com and drugstore.com

BEAUTY.COM / Designer / January 2009 - March 2011

- Created and maintained content for ecommerce site, email, affiliate channels, social media and designed and prepared printed marketing materials.
- Concepted with writers and photographers to keep creative fresh.
- Worked closely with internal clients to flush out design solutions to meet their tactical requirements.
- Worked closely with internal client to reproduce on-line visuals from vendors.

DEI CREATIVE / Designer / September 2006 - July 2008

- Designed and executed environmental graphics for multiple high-end development companies such as Vulcan Inc. and Harbor Properties.
- Collaborated with team and clients to design brand systems including logos, print, collateral and web sites.
- Lead design and illustration for the DEI Creative 2007 Holiday promotional marketing campaign.

STARBUCKS COFFEE / Designer / November 2000 - December 2001

- Collaborated with lead designers and creative directors to develop brand creatives including in-store signage and coffee packaging.
- Worked integrally on everything from initial conceptualization, to design and final production of the Summer 2001 product launch campaign, which included in-store signage and product displays.

FORREST-PRUZAN CREATIVE / Freelance Design + Illustration

- Collaborated with client throughout the brand development of SockJungle, a line of children's games and toys.
- Designed and illustrated a series of puzzles, board games, and card games for the SockJungle brand.
- Created a SockJungle style guide to be used for future expansion of the brand.
- Created a SockJungle type face to be used on all packaging and marketing materials.

EBEN DESIGN / Freelance Design + Illustration

- Work with agency to create brand visuals for a female accessory product, BraBarrette, which included identity design, website and collateral materials.

SKILLS

Photoshop
Illustrator
InDesign
Pen + Ink
Hand Lettering

EDUCATION

Cornish College of the Arts
Received BFA May 07
Major: Design/Illustration

AWARDS

HOW Magazine 2007 Self-Promotions
Received merit award for student submissions

**FOSSSEN
DESIGN**

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